



Stephane Pique  
Opfikerstrasse 36  
8304 Wallisellen  
Switzerland

Stockholm 30<sup>th</sup> of September 2009

To whom it may concern

We hereby confirm that GS1 in Europe contracted Stephane Pique as European Director EPC/RFID from 1<sup>st</sup> October 2006 to 30<sup>th</sup> September 2009. The business development contract with Stephane has been renewed every year and ended by mutual agreement. The projects initiated and run by Stephane are mature enough to be taken over and run by the GS1 organisations.

Stephane's main responsibilities were the overall coordination and business development of the EPC/RFID market in Europe. This included the support to 47 national GS1 organisations, public affairs activities towards governments and representation at public RFID events. Stephane was the project manager of several programmes such as "European Adoption Programme" with the leading retailers and FMCG manufacturers in Europe involved, the GS1 internal "European EPC Project", "Lab Network", "European Media & Entertainment Pilot", "EPAL EPC/RFID Programme" and was responsible for the organization of the "EPC Europe Conference". Furthermore, he was responsible for addressing and facilitating resolution of barriers to EPC adoption in Europe and individual countries by working with GS1 EPCglobal colleagues, key global stakeholders and relevant GS1 EPCglobal working groups, recognising that barriers could be technical, commercial, and regulatory or relating to public policy.

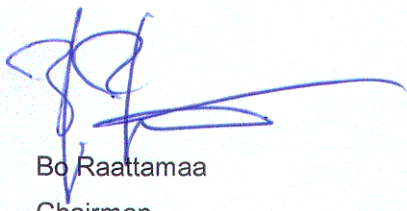
Stephane also led the submission and was responsible for the realisation of a support and action project funded under the framework programme 7 (FP7) by the European Commission on the worldwide coordination of RFID standards. He successfully initiated a FP7 proposal for the creation of a Thematic Network on RFID with total 25 project partners where he was a member of the management board and leading the "Technical, Business and Policy Coordination" work package. In addition, he initiated and has been leading the "Global Traceability Infrastructure" project supported by the European Commission.

We confirm that Stephane's performance and attitude was at all times satisfactory and we can recommend him. Stephane is respected and appreciated by GS1 employees and he was a valuable member of the team who consistently achieved good results and delivers all expectations.

Stephane has been an excellent manager which he has demonstrated during his work with GS1 in Europe. His ability to hold an audience during presentations should also be mentioned. Stephane has also shown an extremely good skill in uniting our organisation to work together in the same direction in the RFID area. This has resulted in a significant improvement in our position in RFID.

GS1 in Europe would like to thank Stephane Pique for his great work and contribution to the development of EPC/RFID in Europe.

Yours faithfully

A handwritten signature in blue ink, appearing to be 'Bo Raattamaa', with a long horizontal flourish extending to the right.

Bo Raattamaa  
Chairman